

Physical Literacy for Boating Sports

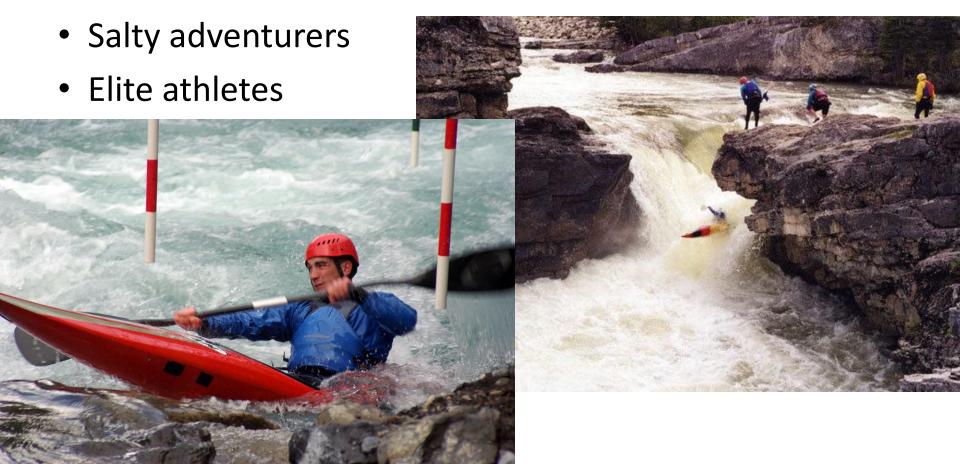


Alberta Whitewater Association

Kayaking – who cares?

The Perception:

- It's a fringe sport for:
 - Young men



The Gaps

Equipment

- Expensive

Facilities

- Out of town - costly

Human Resources

Difficult to get trained

Profile & Image

- Waterfalls

Risk & Liability

- High and no insurance

Cost & Overhead

- Expensive

So why bother?

Here is why!

- 1. Healthy and Active Children
- 2. Physical Literacy for Boating Sports
- 3. Water Smart Water Safe Children



Background

1970's – ww slalom in Olympics for 1st time

1977 – Alberta develops Kayak Instructor cert

1982 – NCCP program

1990's – plastic playboats

1992 – ww slalom back in the Olympics

2000's – childrens kayaks

2002 – Competency Based Education

2005 - LTAD

2010 - NCCP approved

- LTAD approved
- Passports for Paddlesports
- Physical Literacy

2013 – School in Pools - Kayaking



Goal 1 – Healthy & Active Children

The Issue: Childhood Obesity and

Physical Inactivity in Youth

- Stats Canada surveys show that 25% of Canadian children are overweight
- The World Health Organization declared obesity a global epidemic in 1997
- 80% of overweight youth will continue to struggle with obesity as adults (AAP)

Goal 1 – Healthy & Active Children

The Issue: Childhood Obesity and Physical Inactivity in Youth

American Academy of Pediatricians 2009

- Overweight children avoid activities that emphasize agility and aerobic capacity
- Overweight children respond best to a physical activity program that allows children to grow taller into their natural weight
- Diet alone is not the answer

Goal 1 – Healthy and Active Children

The Issue: Childhood Obesity and Physical Inactivity in Youth

The American Academy of Pediatricians recommends that overweight children partake in activities that take advantage of their stature and muscle strength, such as water-based sports and strength training, rather than those that require weight bearing and agility especially running and jumping

Goal 2 – Physical Literacy

2010 Canadian Sport for Life & Long Term Athlete Development Model

Ages 0 – 6: Active Start Run, Jump, Throw, Kick, Swim

Ages 6 – 10: Fundamentals Ski, Skate, Bike, Board

2010 Canadian Sport for Life & Long Term Athlete Development Model

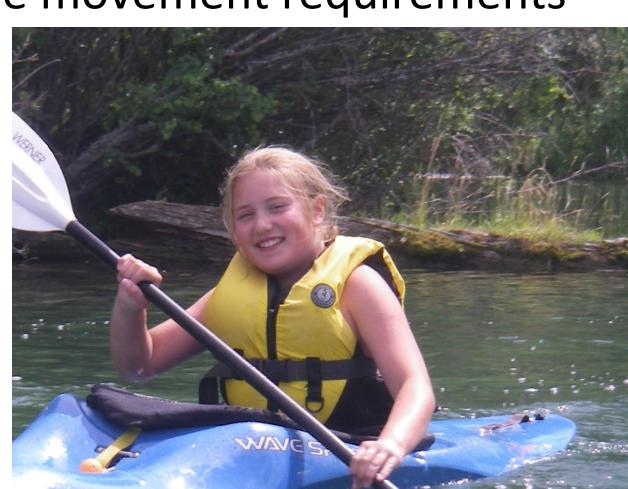
Ages 0 – 6: Active Start Run, Jump, Throw, Kick, Swim

Ages 6 – 10: Fundamentals Ski, Skate, Bike, Board

What about **Boat** ???

The Issue: Boating Activities have unique movement requirements

- * Balance
- * Propulsion
- * Directional Control
- & *** water safety



Rowboats



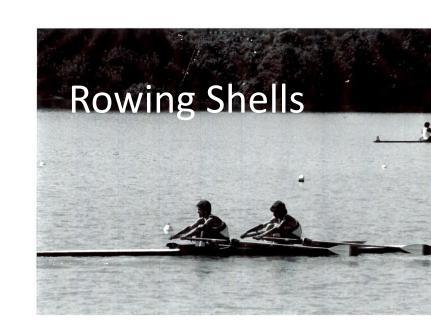
Sailboats

Surfboards

Rafts

Windsurfers

Standup Paddleboards



The Issue: Most watercraft are too big for children before the age of

10 to master

Children Sized
Kayaks are the
perfect vehicle
to introduce
children to
boating sports



And the pool is the perfect environment to introduce children to aquatic sports



The Opportunity: Children develop boat skills playing games:



tag, bumper boats, simon says, british bulldog, rugby, water polo, or just exploring

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The Opportunity:
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Next boats - Ages 12+

Canoes

Rafts

Rowing shells
Surfboards
Sailboats



The Reality:

Increasing demand for water recreation

Canoe-Kayak is

- #10 participation rate among all Albertans
- # 5 desired activity

ahead of: ??

 15% of Albertans paddled canoes/kayaks more people than:

Curling

- Basketball

Horseback Riding

- Volleyball

 15% of Albertans paddled canoes/kayaks more people than:

- Figure Skating
- Curling

- Backpacking
- Horseback Riding

- Football
- Basketball

- Tennis & Racquet Sports
 - Volleyball

 15% of Albertans paddled canoes/kayaks more people than:

- X-C Skiing
- Figure Skating
- Curling

- Climbing
- Backpacking
- Horseback Riding

- Baseball/Softball
- Football
- Basketball

- Gymnastics
- Tennis & Racquet Sports
 - Volleyball

 15% of Albertans paddled canoes/kayaks more people than:

- Hockey
- Figure Skating
- X-C Skiing
- Curling
- Mountain Biking
- Climbing
- Backpacking
- Horseback Riding

- Soccer
- Baseball/Softball
- Football
- Basketball
- Martial Arts
- Gymnastics
- Tennis & Racquet Sports
 - Volleyball

The Issues: Inclusivity

- New immigrants not familiar with aquatic sports
- Underprivileged populations are not familiar with aquatic sports

Opportunity: "school physical education programs are critically important, since they provide the only opportunities for the development of physical literacy for EVERY Canadian child"

Canadian Sport for Life website

The Issues: Inclusivity

Individuals with disabilities

Opportunity: We are exploring unique physical adaptations and individualized programs for both physical and mental disabilities.

This is still in the pioneering phase and requires more collaboration between the groups that have developed expertise in this field.

The Issue:

- A need exists to educate children on boating safety
- A need exists to build fundamental movement skills in boats

The Opportunity:

- Interest in school "Learn to Swim" programs drops after Grades 3/4.
- Children still want to go to the pool but teachers don't see the educational value in a free swim



The Issue:

 Many Swimming Pools have underutilized time from 9:00 am – Noon and 1:00 – 3:00 on weekdays

The Opportunity:

Grades 4-6, Jr and Sr High School classes for 2-3 one hour sessions

10-15 students @ \$10 /hr = \$100 - \$150/hr for pools



The Issue:

 Swimming Pools have limited resources to purchase the equipment necessary to run kayaking programs

The Opportunity:

Our business case shows that these boats can be paid for and generate a profit in 3 years



The Issue:

 How would we find kayak instructors to teach kayaking during mid-week days part time?

The Opportunity:

- New NCCP certification program for lifeguards and teachers to teach kayaking
 - An 10 hour training course for non-paddlers to learn how to teach entries & exits, holding the paddle, basic strokes and safety in the pool

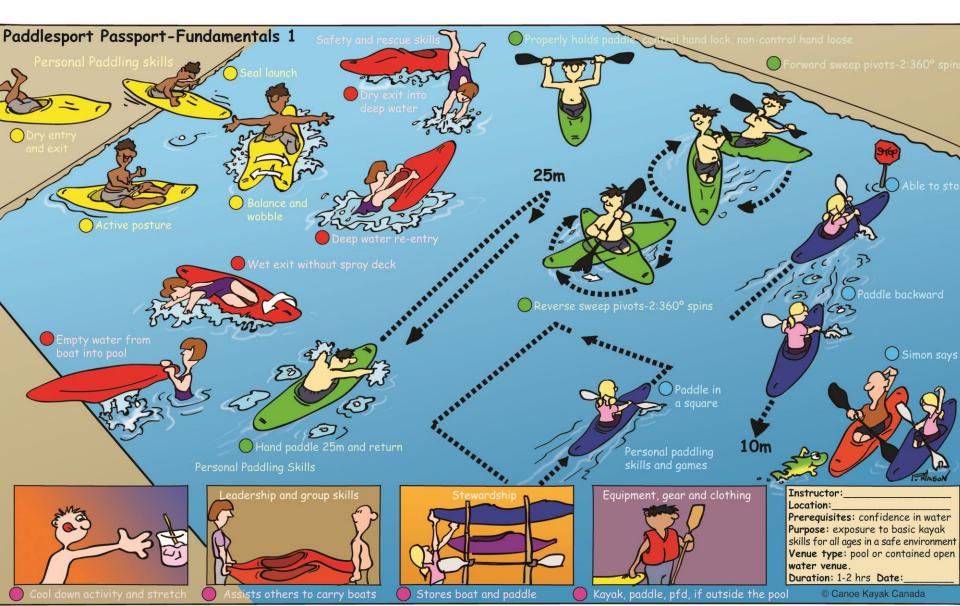
The Issue: Kayaking is perceived to be dangerous The Opportunity:

 Swimming pools are a trusted and safe place for parents and schools to send their children



Children can build the fundamental movement skills of balance, propulsion and directional control in a safe and supervised environment and build water safety skills

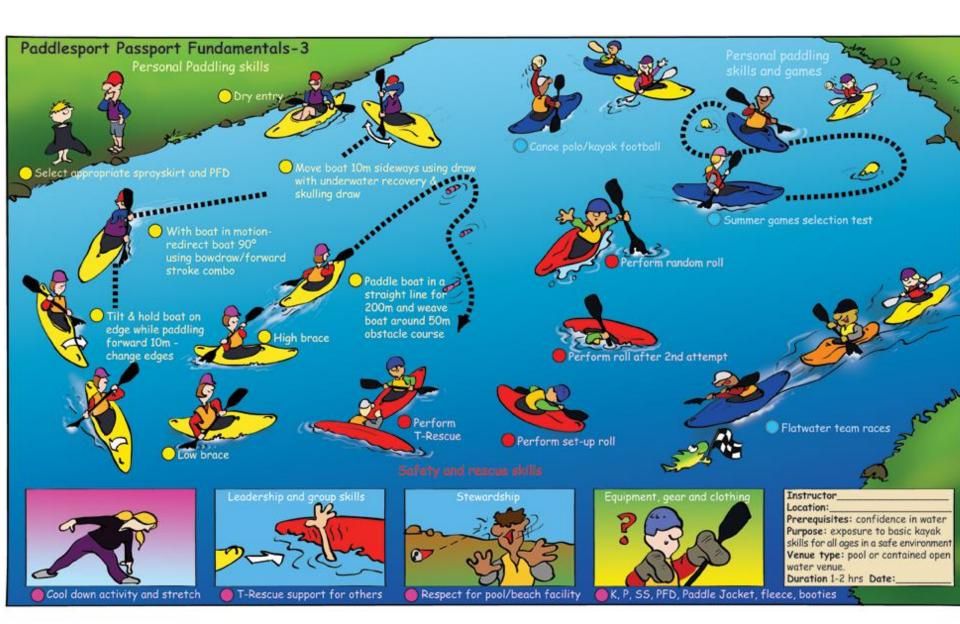
Schools In Pools Kayaking - Fundamentals 1



Schools In Pools Kayaking - Fundamentals 2



Schools In Pools Kayaking - Fundamentals 3



Activities Planned for Pools

- Small sized boats are now readily available
- Upgrade storage systems to store boats and gear
- Promote the program to aquatic facility managers

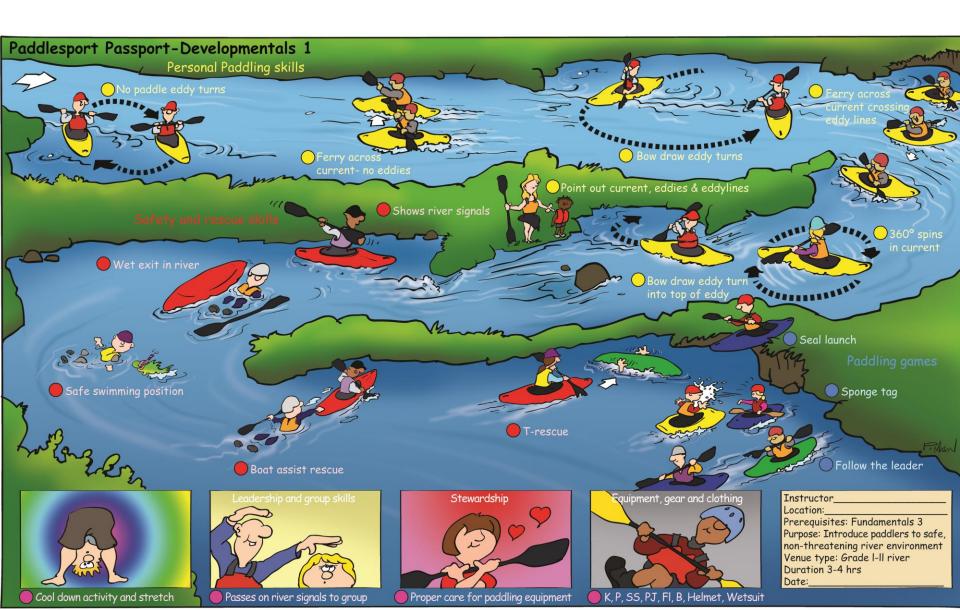


Activities for Schools & Teachers

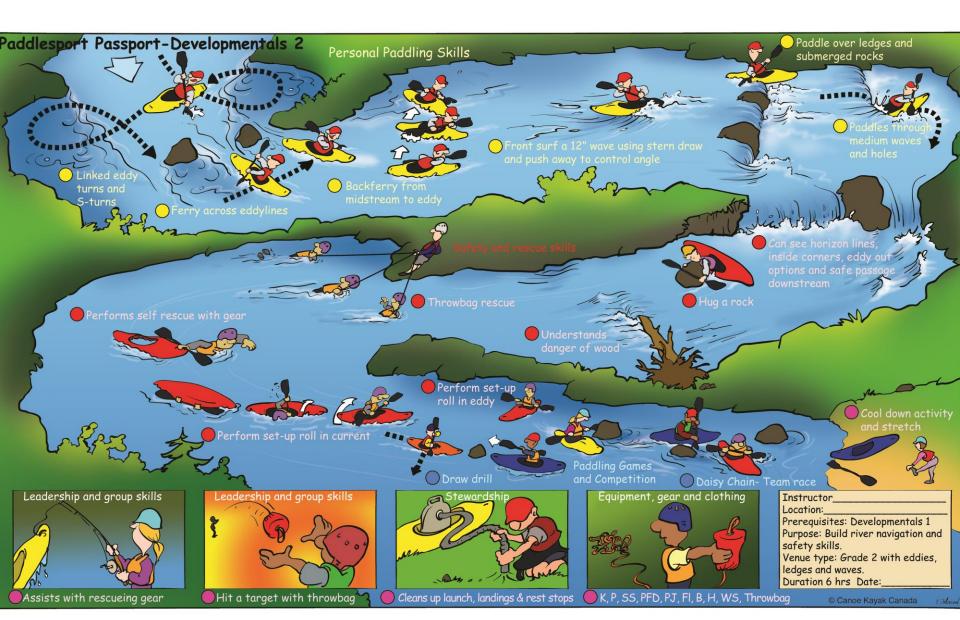
- Curriculum Guides have been developed for
 - Elementary Grades 4, 5 & 6
 - Jr High Grades
 - Sr High Grades
- Educational support materials
- Promoting the program to educators



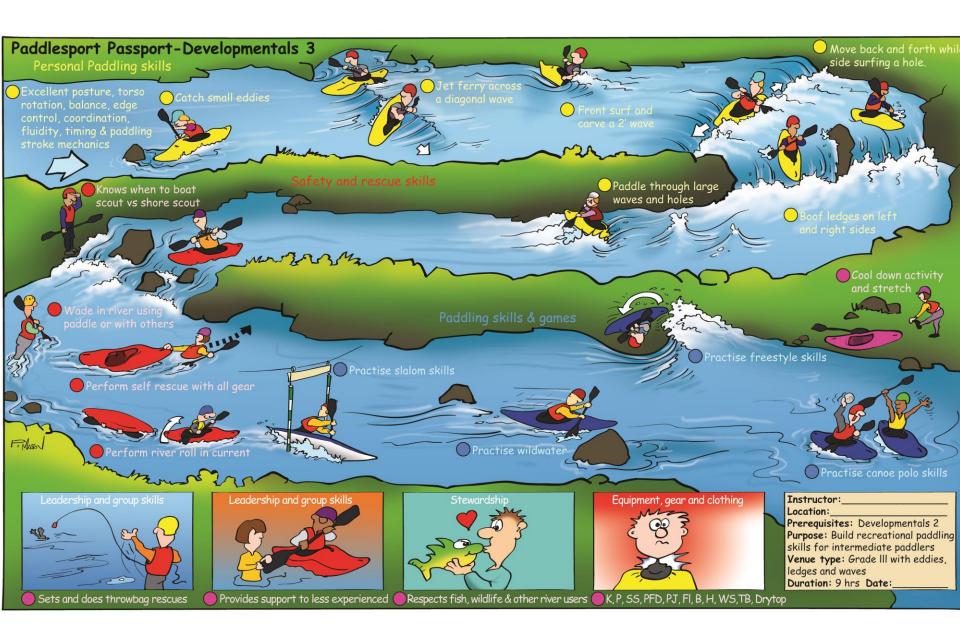
Schools In Pools Kayaking Developmentals 1



Schools In Pools Kayaking Developmentals 2



Schools In Pools Kayaking Developmentals 3



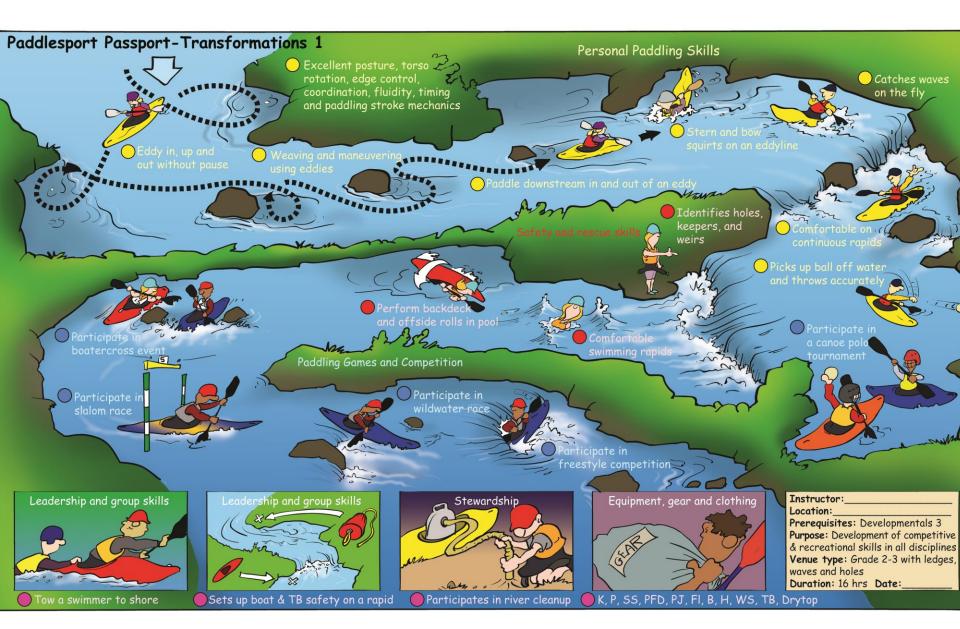
Activities Planned for Children & Parents

 Distribute the Passports to Paddlesports to distribute to all children participating

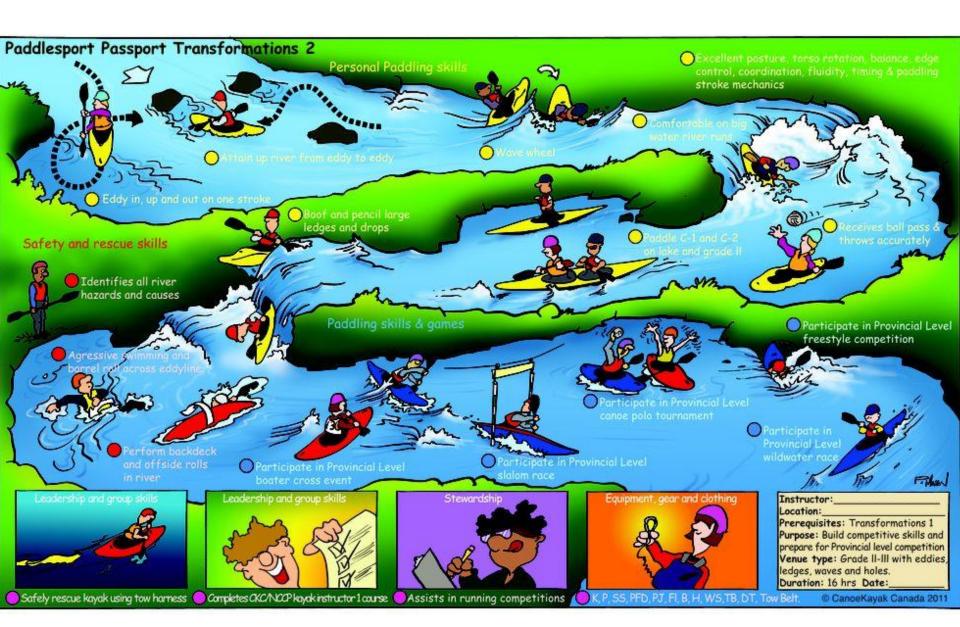


- Distribute promotional video
- Distribute information packages for parents on the sport and how to get involved

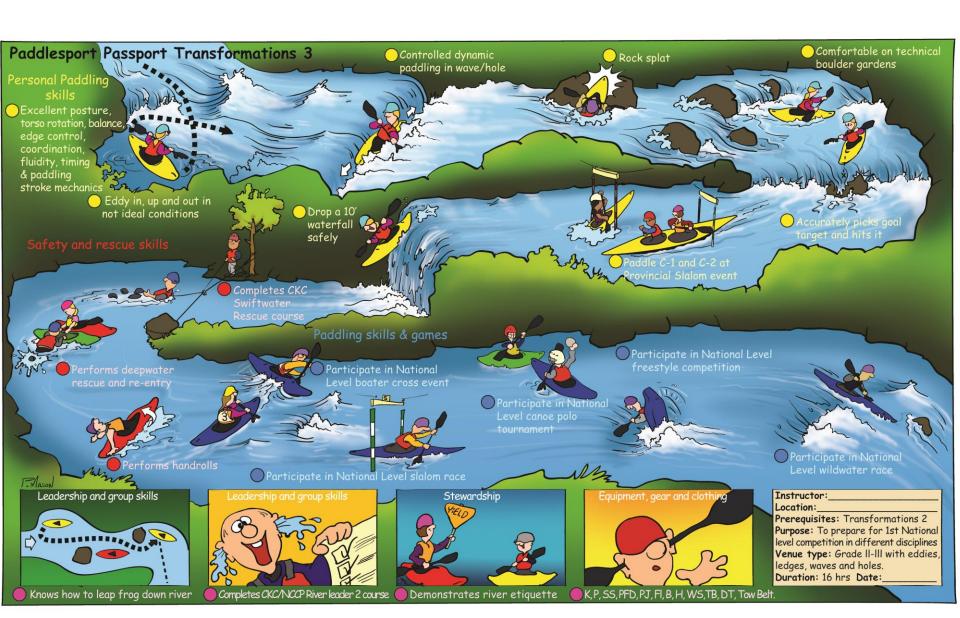
Schools In Pools Kayaking Transformations 1



Schools In Pools Kayaking Transformations 2



Schools In Pools Kayaking Transformations 3





Physical Literacy for Boating Sports



Alberta Whitewater Association